

SONOITA CREEK FLOOD and FLOW STUDY COMMITTEE

MISSION: The watershed is a vital component of this community's well being. The Sonoita Creek Flood and Flow Study Committee will (i) make recommendations to the Patagonia Town Council with respect to best practices within its jurisdiction to manage erosion, to enhance water flow, to create optimal flood mitigation and to promote the long-term health of the riparian corridor, (ii) look at the entire watershed area to influence upstream conditions and to mitigate downstream consequences, and (iii) educate the public.

AGENDA for November 8, 2018 Meeting

1. Approval of October 11, 2018 Meeting Minutes

NEW BUSINESS:

OLD BUSINESS:

2. Update on All Stakeholders meeting with Kristine Uhlman, Executive Director for the journal *Groundwater* (Carolyn Shafer)
3. "Roadmap: Understanding and Managing Water Quality in the Sonoita Creek Watershed" == UPDATE: Funding (Carolyn Shafer)
4. Update on Community Rating System (Murphy Musick and Anne Townsend)
5. PAWS / Alum Gulch / AZDEQ (Dave Ellis)
6. Parking Lot and Radar Screen
7. Other
8. Next Meeting:
December 13 at 10 a.m. regular monthly meeting

SPECIAL MEETING OF PATAGONIA PROGRAM FOR PUBLIC INFORMATION COMMITTEE (Murphy Musick)

Patagonia Program for Public Information Committee

Agenda for November 08, 2018

Patagonia Program for Public Information Members

Dave Ellis, Marty Lawrence, Murphy Musick, Carolyn Shafer, Kate Tirion, Anne Townsend, Kurt Vaughn

This meeting is to finalize discussion and decisions on PPI steps 3, 4, and 5.

PPI Step 3. Formulate Messages

Discussion and Decision

Messages are specific statements or directions that will help produce the desired outcomes. The messages need to do one of two things: **1. Clearly state what the audience should do. And 2. Provide basic information with a note on where to get more information.**

Activity 330 has six CRS priority topics for outreach projects:

1. Know your flood hazard.
2. Insure your property for your flood hazard.
3. Protect people from the hazard.
4. Protect your property from the hazard.
5. Build responsibly.
6. Protect natural floodplain functions.

PPI Step 4. Identify Outreach Projects to Convey the Messages

Discussion and Decision

Once the needed messages and desired outcomes have been agreed upon, the PPI committee should consider which media would best convey the message(s) to the target audience(s). For each message, the PPI document lists the projects, who will do them, and when. The projects are then implemented over the following year.

1. Maintain Town of Patagonia Community Rating System Flood Information web page.

Continue to work with Town Manager to maintain web page

<https://patagonia-az.gov/community-rating-system-flood-information-page/>

Murphy Musick will continue to work with the Town Manger/ webmaster

2. Maintain CRS related display on Town of Patagonia bulletin board at Post Office

Obtain Town Council permission for bulletin board display.

Murphy Musick will schedule agenda item for Council discussion and decision

3. Public Service Announcement (PSA) in the Patagonia Regional Times (PRT)

PARKING LOT (future agenda items)

- Flood Mitigation and Recharge Basin
- Town of Patagonia watershed designation by FS
- Town of Patagonia water improvement projects
- Santa Cruz County flood plain review
- List of private owners of creek bed
- Conservation easement
- Public education program on water related issues
- Flood mitigation plan
- Active Water Management Area (AMA)
- AZ Municipal Water Users Association

RADAR SCREEN

- Hudbay property ownership