



PRESENTS



**WHERE:**

Patagonia Town Hall  
310 McKeown Avenue

**COST:**

FREE!

**RSVP:**

Kimber Lanning  
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Local First Arizona will be on hand with an overview of their programs that focus on strengthening local businesses in Arizona as well as starter courses in two specific marketing areas:

**1. Search Engine Optimization (February 29th, 5:30-7:30pm)**

How easy is it to find your business online? There are many tweaks and tricks to raising your visibility on internet search engines like Google and Yahoo, we'll show you how.

**2. Social Media (March 1st, 8-10am)**

Discover how to use facebook and twitter to bring in new customers.

